

Advertise at the . . .

Mentor



ice arena

2006 Pricing Information

Advertise at the Mentor Civic Ice Arena and reach more than 150,000 skaters each year. That's 2,500 skaters each week during prime season alone (October through March).

Your message will reach 6 high school hockey teams, 21 youth teams, 10 adult teams and 146 members of the Mentor Figure Skating Club. Plus, more than 1,400 families visit the facility each year to watch tournaments and competitions. In one year, your advertising message will also be seen by an additional 400,000 spectators and visitors to the Arena.

Dasher Boards



30 in. x 7 ft.

One Rink \$1,500
Both Rinks \$2,250

30 in. x 15 ft.

One Rink \$2,500
Both Rinks \$4,000

Wall Banners



3 ft. x 5 ft.

One Rink \$1,000
Both Rinks \$1,500

AVAILABLE IN 2007 — In-Ice Logos

4 ft. x 10 ft.

One Rink \$2,000
Both Rinks \$3,000



With the Mentor Ice Arena in your advertising campaign, you'll receive exposure every day of the year for your product or business!

Call Eagle Advertising at (216) 881-0800

**MENTOR CIVIC ARENA
ORGANIZATION'S ADVERTISING ORDER**

ADVERTISER NAME: _____ DATE: _____

CONTACT PERSON: _____ DAY PHONE: _____

BUSINESS ADDRESS: _____ EMAIL: _____

CITY: _____ STATE: _____ ZIP CODE: _____

Type of Advertising	Size	Rink	Pricing	Quantity	Total
Dasher Boards	30 in. X 7 ft.	One Rink	\$875		
		Both Rinks	\$1,375		
	30 in. x 15 ft.	One Rink	\$1,500		
		Both Rinks	\$2,500		
In-Ice Logos	4 ft. x 10 ft.	One Rink	\$1,125		
		Both Rinks	\$1,750		
Wall Banners	3 ft. x 5 ft.	One Rink	\$550		
		Both Rinks	\$850		
Submit check with order		TOTAL COST			

Term of Advertising Order

In-Ice Logo's will be displayed from June 2006 to May 2007.
 Dasherboard and Wall Banners will be displayed for 11 months once installed.
 Advertiser will be notified when ad is installed.
 This order form is subject to approval by City of Mentor. The City of Mentor will not endorse or promote any tobacco, alcohol, tavern, tattoo, body piercing, adult entertainment, or any business which is discriminatory in nature.

SELLING ORGANIZATION: _____ EMAIL: _____

CONTACT PERSON: _____ DAY PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

Submit Order Form to: City of Mentor -Civic Arena
 8600 Munson Road
 Mentor, Ohio 44060
 (440) 974-5730

FOR MENTOR CIVIC ARENA USE ONLY

APPROVED BY: _____ DATE: _____